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**EXCELLENCE IN INTERNATIONAL**

**BUSINESS AWARD 2021**

**ENTRY FORM**

|  |  |
| --- | --- |
| **YOUR DETAILS** | |
| Business name |  |
| Job title |  |
| Contact name |  |
| Email |  |
| Telephone |  |
| Address |  |
| Country |  |
| Business website |  |
| **If you are nominating an organisation:** | |
| Nominated Organisation Name |  |
| Address |  |
| Country |  |
| Website |  |

By submitting this form you agree that all facts and figures contained within are accurate and true and if a self-nomination, that permission to enter has been given by the relevant authority within the company.

Please complete the following sections. All answers supplied must be within the 1000-word count. (Minimum font size – 10)

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| --- |
| **ELEVATOR PITCH**  Why the company should win (75 words) |
|  |

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| **DESCRIBE AND EXPLAIN HOW THE BUSINESS ACHIEVED SUCCESS BY COMPLETING THE FOLLOWING SECTIONS:** |
| **Reasons for launching the business** |
|  |
| **Evidence of sustainable growth** |
|  |
| **Innovation** |
|  |
| **Customer service and benefits** |
|  |
| **Employee engagement** |
|  |
| **Investment in technology** |
|  |
| **Leadership** |
|  |
| **Skills development** |
|  |
| **Financial performance**  **Last 2 years, present and future projections for Sales and Profitability** |
|  |
| **Please detail any supporting materials and testimonials you are submitting**  Please attached supporting documents when submitting this entry form (4 sides of A4 maximum) |
|  |

**Please email entry form and supporting documents to:**

Maria Tereza Laino at mariatereza.laino@caribbean-council.org